



Sonny Tadjer

Technology Lead

About me

Technology leader with expertise in DevOps, analytics engineering, and security. Skilled in building scalable systems, leading teams, and delivering innovative, business-aligned solutions.

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Expertise

- DevOps
- Analytics
- Security
- Leadership
- Automation

Professional Experience

2021 - Now

UNTIL - Technology Lead

- Built UNTIL's entire technology stack, including infrastructure, analytics, and digital products, with AWS, Snowflake, and NextJS.
- Led a team to deliver a bespoke booking system and advanced analytics with Tableau and Quicksight Q.
- Integrated Stripe and HubSpot with rETL tools like Hightouch to optimise operations.
- Developed AI solutions, including Retrieval-Augmented Generation (RAG) with VectorShift.
- Designed secure, scalable solutions supporting digital products and club openings.

2018- 2021

Sky - Lead DevOps

- Led DevOps initiatives for Sky Q, implementing scalable infrastructure with Terraform, and AWS services: CFN, R53, VPC, EC2, RDS, API GW, Lambda, DDB
- Automated deployments and streamlined CI/CD pipelines using AWS CodePipeline, CodeBuild, and Python scripts
- Designed and managed serverless architectures with API Gateway and DynamoDB, optimising performance and reliability
- Oversaw security measures through IAM policies and Cognito integration for user authentication

2017- 2024

CloudTaken - Founder & Solution Architect

- Designed scalable infrastructure solutions, optimised business models, and enhanced analytics capabilities for startups, as well as enterprises such as Carlsberg
- Delivered custom infrastructure designs, seamless cloud migrations, and robust analytics pipelines, enabling organisations to achieve operational efficiency and leverage data-driven insights
- Transformed business models by aligning technical solutions with strategic goals, ensuring scalability, security, and long-term success